

# PLEASANT VIEW CHEATHAM COUNTY

2025 COMMUNITY DATA PROFILE



## QUICK FACTS

County Seat	Ashland City
Year Incorporated	1996
Land Area in Square Miles (County)	302
Water Area in Square Miles (County)	5
Latitude	N36° 23.66'
Longitude	W87° 02.20'
Elevation	438'
Market Region	Nashville
Distance From Nashville	25 miles
Distance From Clarksville	25 miles
Time Zone	Central
City Website	<a href="http://www.townofpleasantview.com/">www.townofpleasantview.com/</a>
County Website	<a href="http://www.cheathamcountyttn.gov">www.cheathamcountyttn.gov</a>
Additional Incorporated Cities within the County	Ashland City, Pegasus, Kingston Springs
Unincorporated Cities	Chapmansboro

## POPULATION

	City	County
2020 (Census)	4,807	41,072
2024 Population	5,396	42,458
2024 Median Age	39.5	42.3
2029 Population Projection	5,966	43,468
Annual Growth Rate (2024-2029 Projected)	2.03%	0.47%

Source: ESRI

## CLIMATE

Annual Average Temperature	58.1° F
Average High Temperature	70.9° F
Average Low Temperature	45.4° F
Annual Average Precipitation	50.09"
Annual Average Snowfall	2.2"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

## TAX STRUCTURE

LOCAL	City	County
<b>Property Taxes (2024)</b>		
• Rate per \$100 value	\$0.00	\$1.5915
• Cheatham County Fire Dept. (SSD)		\$0.1395
<b>Ratio of Assessment</b>		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
<b>Total Local Assessment (2023)</b>	\$0.00	\$1,129,519,248
• Rural (Special Fire District)		\$664,791,906
<b>Hotel-Motel Tax (Distribution: General Fund)</b>		5%
<b>Motor Vehicle Wheel Tax Rate</b>		\$51.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIPS

## STATE

<b>Sales Tax</b>
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
<b>Local Sales Tax Rate</b>
• 2.25% C
<b>Local and State Sales Tax Collected (FY2024)</b>
• \$47,286,863
<b>Income Tax</b>
• <b>Personal:</b> Repealed beginning January 1, 2021
• <b>Corporate Excise Tax:</b> 6.5% of Tennessee taxable income
• <b>Franchise Tax:</b> .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
• <b>Unemployment Tax:</b> New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

## EDUCATION

District Name	Cheatham County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	14
Number of Classroom Teachers	313
Student to Teacher Ratio	17:1
Additional Staff	86
Total Number of Students	5,476
Number of Private Schools	2
Total Number of Students	404
Number of Teachers	24

Number of High School Graduates (2024)	426
Graduation Rate	95.3%
Educational Attainment with a Degree (Adults Age 25+)	32.7%

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 30 miles)

- TN College of Applied Technology      Dickson
  - Austin Peay State University          Clarksville
  - Nashville State Community College      Dickson
- (plus several in Nashville)*

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

City	Mayor and Aldermen Meets 2nd Monday at 7:00 p.m. October & November will be first Monday City Hall
County	Mayor and County Commissioners Meets 2nd Monday at 6:00 p.m. with the exception of October which is the 1st Monday at the Cheatham County Courthouse

### Fire Department

• Full-time fire fighters in city	4
• City volunteers	68
• Full-time fire fighters in county	2
• County volunteers	200
• Fire stations in city	1
• City fire trucks	14
• Fire stations in county	14
• County fire trucks	42

### Law Enforcement

• Full-time police officers in city	7
• Full-time police officers in county & sheriff	41
• City patrol cars	7
• County patrol cars	44

	City	County
Insurance Rating	5	9
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

## TRANSPORTATION

### AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Pleasant View	27 miles
Runway Length	5,500 feet
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Pleasant View	32 miles

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

### HIGHWAYS

U.S. Highways	
State Highways	41S and 49
Nearest Interstate	Interstate 24

### COMMON CARRIERS

Air Freight Companies	None
Motor Freight Companies	3
Terminal Facilities	None
Bus Services	
Inter-City	RTA
Local	No
Carrier Service	No

### RAILROADS SERVED BY

CSX Transportation and Nashville & Western

### NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	25

## COMMUNICATIONS

Newspapers	The Ashland City Times The Tennessean Cheatham Exchange So. Cheatham Advocate The Post
Telephone Companies	AT&T
Radio Stations	20 local, WQSV AM790, 1 web radio
Television Networks	5
Cable Service Available	Yes
Channels	50
Provider	Charter Communications
Internet Service Available	Yes
Provider	AT&T, Charter Communications and Cumberland Connect
Fiber Optics Available	Yes
Provider	AT&T, Charter Business and Cumberland Connect

## COMMUNITY FACILITIES *(citywide)*

### Health Care

Doctors	9
Dentists	4
Hospitals	0
Beds	0
Clinics	2
Nursing Homes	0
Beds	0
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	0
Beds	0

### Recreation

Libraries	0
Parks	2
Golf Courses (Public & Private)	0
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0

### Hotels & Motels

Rooms	92
Bed & Breakfasts	0

### Religious Organizations

Protestant	6
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

### Largest Meeting Room

Capacity	85
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### Restaurants

	17
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### Other

Ball fields, historic trail

### Day Care Centers

	4
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### Day Care Homes

	0
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## FINANCIAL INSTITUTIONS

Banks:	Total Number of Institutions	5
	Total Number of Offices	11
	Deposits	741,000,000
Credit Unions:	Total Number of Branches	1
	Total Number of Offices	1
	Deposits	20,190,820
Countywide Combined Deposits		\$761,190,820

(Deposits for June 30, 2024)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	20
Foundry	Nashville	20
Heavy Hardware	Nashville	20
Sheet Metal	Local	
Lubricants	Nashville	20
Welding Supplies	Nashville	20
Abrasives		

## SELECTED ECONOMIC INDICATORS

### 2024 ANNUAL AVERAGES (AGE 16+)

Labor Force	County	Labor Market Area*
Population	34,677	878,233
Employed	21,511	557,865
Unemployed	811	19,801
Unemployment Rate	3.6%	3.4%

\*Drive Time: 45 minute radius from Ashland City (County seat)

Source: ESRI

### 2024 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.5%
Construction	11.2%
Manufacturing	10.2%
Wholesale Trade	2.0%
Retail Trade	11.7%
Transportation/Utilities	7.7%
Information	0.8%
Finance/Insurance/Real Estate	5.8%
Services	43.6%
Public Administration	6.5%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2023)

Number of Units	67
Ann. Avg. Employment	2,730
Ann. Avg. Weekly Wage	\$1,391

Source: U.S. Bureau of Labor Statistics

### PER CAPITA PERSONAL INCOME

Year	2024
Amount	\$38,332

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2024
Amount	\$85,041

Source: ESRI

### AVERAGE HOME SALES

Year	2023
Number of Homes Sold	603
Average Cost	\$389,003
2024 Median Home Value	\$311,331

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2023
Amount	\$507,748,208

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwoods (Oak and Poplar)

## AGRICULTURAL

Crops: Tobacco, Hay, Corn, Soybean, Hemp

Livestock: Cattle

## UTILITIES

<b>GAS</b>		<b>SEWER</b>	
Local Distributor	Clarksville Gas & Water Company	Sewer Provider	Pleasant View Utility District
Phone	931.645.7400	Phone	615.746.5315
Website	<a href="http://www.clarksvillegw.com/gas">www.clarksvillegw.com/gas</a>	Website	<a href="http://www.pvudwater.com">www.pvudwater.com</a>
Source Company	Tenneco	Type of Treatment	Lagoon/Steg system
Fuel Oil Suppliers	2	Capacity	250,000 GPD
Suppliers of LP Gas	2	Current Usage	100,000 GPD
<b>WATER</b>		City Sewer Coverage	60%
Water Supplier	Pleasant View Utility District	Storm Sewer Coverage	0%
Phone	615.746.5315	Solid Waste Disposal Type	Private garbage pickup/landfill
Website	<a href="http://www.pvudwater.com">www.pvudwater.com</a>	<b>ELECTRICITY</b>	
Source	Sycamore Creek	Source Company	Tennessee Valley Authority
Capacity	3,000,000 GPD	<b>LOCAL POWER COMPANY (City and County)</b>	
Current Consumption	1,200,000 GPD	Cumberland Electric Membership Corporation/ Cumberland Connect	
Storage Capacity	700,000 Gallons	General Manager	Chris Davis
		Local Address	315 N. Main Street Ashland City, Tennessee 37015
		Phone	615.792.5651
		Main Phone	800.987.2362
		Website	<a href="http://www.cemc.org">www.cemc.org</a>

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
United Structural Systems, Inc.	Foundation/Structure repair	150	None	615.746.5225
Pleasant View Manufacturing	Steel fabricating	15	None	615.746.5777
QC Industrial Solutions	Packaging distribution	15	None	615.247.8720

### For information on industrial sites and available industrial buildings contact:

<b>Robert T. Bibb</b> <b>Executive Director</b> Middle TN Industrial Development Association 2108 Westwood Avenue Nashville, Tennessee 37212 Phone: 615.269.5233 <a href="mailto:mtida@mtida.org">mtida@mtida.org</a> <a href="http://www.mtida.org">www.mtida.org</a>	<b>Bill Anderson</b> <b>City Mayor</b> Town of Pleasant View 1008 Civic Court Pleasant View, TN 37146-0228 Phone: 615.746.0600 <a href="mailto:anderson2458@charter.net">anderson2458@charter.net</a> <a href="http://www.townofpleasantview.com">www.townofpleasantview.com</a>	<b>Gina Anzaldua</b> <b>Economic Dev. Director</b> Cheatham County Joint Economic & Community Development Board 328 Frey Street Ashland City, TN 37015-1708 Phone: 615.792.2379 <a href="mailto:gina.anzaldua@cheathamconnect.com">gina.anzaldua@cheathamconnect.com</a> <a href="http://www.cheathamconnect.com">www.cheathamconnect.com</a>	<b>Kerry R. McCarver</b> <b>County Mayor</b> 100 Public Square, Suite 105 Ashland City, TN 37015 Phone: 615.792.4316 <a href="mailto:kerry.mccarver@cheathamcountytn.gov">kerry.mccarver@cheathamcountytn.gov</a> <a href="http://www.cheathamcountytn.gov">www.cheathamcountytn.gov</a>
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

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