

MT. JULIET WILSON COUNTY

2025 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Lebanon
Year Incorporated	1973
Land Area in Square Miles	46.65
Water Area in Square Miles	0.40
Latitude	N36° 11' 58.5168"
Longitude	W86° 31' 9.1596"
Elevation	572'
Market Region	Nashville
Distance From Nashville	15 miles
Time Zone	Central
City Website	www.cityofmtjuliet.org
County Website	www.wilsoncountyttn.gov
Additional Incorporated Cities within the County	Lebanon
Unincorporated Cities	Watertown

POPULATION

	City	County
2020 (Census)	39,289	147,737
2024 Population	44,466	165,860
2024 Median Age	38.7	40.7
2029 Population Projection	47,256	184,005
Annual Growth Rate (2024-2029 Projected)	1.22%	2.10%

Source: ESRI

CLIMATE

Annual Average Temperature	59.6° F
Average High Temperature	71.0 F
Average Low Temperature	48.2° F
Annual Average Precipitation	43.48"
Annual Average Snowfall	6"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	291

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2024)		
• Rate per \$100 value	\$0.11	\$1.9089
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2024)	\$2,087,007,964	\$7,101,235,184
Hotel-Motel Tax (Distribution: General Fund)		5%
Motor Vehicle Wheel Tax Rate		\$25.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
Local Sales Tax Rate
• 2.75%
Local and State Sales Tax Collected (FY2023)
• \$359,364,770
Income Tax
• Personal: Repealed beginning January 1, 2021
• Corporate Excise Tax: 6.5% of Tennessee taxable income
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

District Name	Wilson County and Lebanon SSD	
Type of Public School System	<u>County</u>	<u>City</u>
District Grades Served	Pre-K-12	Pre-K-12
Number of Schools	25	7
Number of Classroom Teachers	1,098	268
Student to Teacher Ratio	25:1	16.82:1
Additional Staff	394	40
Total Number of Students	20,238	4,178
Number of Private Schools	10	
Total Number of Students	2,092	
Number of Teachers	274	

Number of High School Graduates (2024)	1,887
Graduation Rate	98.5%
Educational Attainment with a Degree (Adults Age 25+)	48.0%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles)

- Cumberland University Lebanon
- TN College of Applied Technology Hartsville
- Volunteer State Community College Gallatin
- TN College of Applied Technology Murfreesboro
- Middle TN State University Murfreesboro

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	City Manager and City Commissioners Meets 2nd and 4th Monday at 6:30 p.m. City Hall Commission Chambers
County	Mayor and County Commissioners Meets 3rd Monday at 7:00 p.m. Wilson County Courthouse

Fire Department

• Full-time fire fighters in city	78
• City volunteers	0
• Full-time fire fighters in county	143
• County volunteers	52
• Fire stations in city	3
• City fire trucks	10
• Fire stations in county	11
• County fire trucks	15

Law Enforcement

• Full-time police officers in city	81
• Full-time police officers in county & sheriff	160
• City patrol cars	73
• County patrol cars	244

	<u>City</u>	<u>County</u>
Insurance Rating	3	4-4X
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Lebanon Municipal Airport
Location Identifier	M54
Distance from City	2 miles
Runway Length	5,000 feet and 1,801 feet
Surface	Asphalt/Turf
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Courtesy Car and Rental Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Mount Juliet	13 miles

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

HIGHWAYS

U.S. Highways	70
State Highways	10, 24, 26, 109, 141, 171, 265, 266, 267
Nearest Interstate	40, 840

COMMON CARRIERS

Air Freight Companies	2
Motor Freight Companies	10
Terminal Facilities	1
Bus Services	
Inter-City	No
Local	No
Carrier Service	No

RAILROADS SERVED BY

RJ Corman Railroad Company

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	17

COMMUNICATIONS

Newspapers	Mt. Juliet News The Chronicle of Mt. Juliet The Tennessean
Telephone Companies	Multiple Providers
Radio Stations	None
Television Networks	6
Cable Service Available	Yes
Channels	200+
Provider	Comcast; TDS Telecom; AT&T
Internet Service Available	Yes
Provider	Comcast; TDS Telecom; AT&T
Fiber Optics Available	Yes
Provider	AT&T

COMMUNITY FACILITIES

Health Care

Doctors	267
Dentists	53
Hospitals	1
Beds	245
Clinics	19
Nursing Homes	5
Retirement Homes	6
Residential Care/ Assisted Living	10

Religious Organizations

Protestant	109
Catholic	3
Jewish	0
Jehovah's Witness	2
Spanish	4
Other	29

Day Care Centers

Day Care Homes	0
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Recreation

Libraries	3
Parks	18
Golf Courses (Public & Private)	3
Swimming Pools (Public & Private)	7
Country Clubs	2
Theater	4
Bowling Alleys	1

Hotels & Motels

Rooms	2,712
Bed & Breakfasts	3

Largest Meeting Room

Capacity	300
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Restaurants

	281
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Other

FINANCIAL INSTITUTIONS

Banks:	Total Number of Institutions	17
	Total Number of Offices	40
	Deposits	4,622,000,000
Credit Unions:	Total Number of Branches	4
	Total Number of Offices	6
	Deposits	501,386,059
Countywide Combined Deposits		\$5,123,386,059

(Deposits for June 30, 2024)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	17
Foundry	Smyrna	16
Heavy Hardware	Local	17
Sheet Metal	Local	
Lubricants	Nashville	17
Welding Supplies	Local	
Abrasives	Local	

SELECTED ECONOMIC INDICATORS

2024 ANNUAL AVERAGES (AGE 16+)

Labor Force	County	Labor Market Area*
Population	132,361	1,045,718
Employed	82,343	688,464
Unemployed	2,677	23,193
Unemployment Rate	3.1%	3.3%

*Drive Time: 45 minute radius from Lebanon (County seat)

Source: ESRI

2024 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.3%
Construction	7.0%
Manufacturing	10.4%
Wholesale Trade	2.8%
Retail Trade	12.0%
Transportation/Utilities	7.8%
Information	2.0%
Finance/Insurance/Real Estate	7.9%
Services	45.7%
Public Administration	4.1%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2024)

Number of Units	193
Ann. Avg. Employment	4,857
Ann. Avg. Weekly Wage	\$1,271

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2024
Amount	\$43,999

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2024
Amount	\$93,684

Source: ESRI

AVERAGE HOME SALES

Year	2024
Number of Homes Sold	2,508
Average Cost	\$502,719
2024 Median Home Value	\$399,667

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2024
Amount	\$3,530,073,893

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed Stone, sand, gravel, clay and limestone
Timber: Oak, Popular and Cedar

AGRICULTURAL

Crops: Hay, corn, soybean, tobacco, wheat
Livestock: Sheep, goats, cattle

UTILITIES

GAS

Local Distributor Piedmont Natural Gas
Phone 800.752.7504
Website www.piedmontng.com
Source Company Texas Eastern, TN Pipeline, Columbia Gulf and East TN Natural Gas
Fuel Oil Suppliers 0
Suppliers of LP Gas 0

WATER

Water Supplier West Wilson Utility District
Phone 615.758.5682
Website www.westwilsonutility.com
Source Old Hickory Lake
Capacity 16,000,000 GPD
Current Consumption 6,680,000GPD
Storage Capacity 9,250,000 Gallons

SEWER

Sewer Provider City of Mt. Juliet
Phone 615.773.7957
Website www.mtjuliet-tn.gov
Type of Treatment under contract with Metro Nashville
Capacity unlimited GPD
Current Usage 3,200,000 GPD
City Sewer Coverage 96%
Storm Sewer Coverage Mt. Juliet owns a MS4, conveyance system and does not operate a publicly owned treatment works (POTW)

Solid Waste Disposal Type Individual contracts with various waste haulers. Mt. Juliet does not provide solid waste services.

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (City and County)

Middle Tennessee Electric
President Chris Jones
Local Address Post Office Box 220
 Lebanon, Tennessee 37088
Phone 877.777.9020
Outages 877.777.9111
Website www.mte.com

LOCAL POWER COMPANY (County)

Nashville Electric Service
President Teresa Broyles-Aplin
District Address 1214 Church Street
 Nashville, Tennessee 37246
Phone 615.736.6900
Website www.nespower.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

Firm	Product or Service	Total Employees	Union
Amazon Fulfillment Services	Fulfillment Services	6,000	None
CEVA Logistics	VMI & Logistics Provider for DELL & Nissan	1,000	None
GEODIS	Distribution & Logistics	1,658	None
FedEx Supply Chain	Electronics Mfg, Refurbishment & Forward Distribution	1,168	None
Cracker Barrel	Corporate Headquarters	784	None
Lochinvar, LLC	Water Heaters, Boilers & Pool Heaters	620	None
Under Armour	Sports Apparel Distributor	525	None
Communications Test Design, Inc	Repair, distribution and logistics	500	None
O'Reillys Distribution Center	Auto Parts Distribution	435	None
FedEx Ground	Distribution Hub	427	None
Chewy, Inc.	Pet Supplies Distribution	412	None
Performance Food Group	Food Distribution	406	None
Performance Foodservice Nashville	Food Distribution	401	None
Pace Analytical National	Environmental Laboratory Testing	375	None
Autokiniton	Automotive Metal Stamping	350	None
Manheim Nashville	Auto Auction Facility	325	None
Walmart Fulfillment Services	Supply Chain Distribution	300	None
Thermo Fisher Scientific	Biotechnology Products Distribution	300	None
ALDI Inc.	Food Distribution	295	None
Journeys Distribution Center	Distribution of Footwear & Accessories	282	None
REI Co-op	Sporting goods & recreational distribution	280	None
LEGACY Supply Chain Services	Third Party Logistics Provider	240	None
Famous Footwear	Footwear Distribution	215	None
Rooms To Go	Furniture Distribution	213	None
American Wonder Porcelain	Tile Manufacturer	200	None

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director
 Middle TN Industrial Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: (615) 269.5233
mtida@mtida.org
www.mtida.org

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 Joint Economic & Community Development
 Board of Wilson County
 200 Aviation Way, Suite 202
 Lebanon, Tennessee 37090
 Phone: (615) 443.1210
corey.johns@doingbiz.org
www.doingbiz.org



MIDDLE TENNESSEE INDUSTRIAL DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.