

# LEBANON WILSON COUNTY

2025 COMMUNITY DATA PROFILE



## QUICK FACTS

|  |  |
|--|--|
| County Seat                                      | Lebanon  |
| Year Incorporated                                | 1819   |
| Land Area in Square Miles (County)               | 41.7   |
| Water Area in Square Miles (County)              | 30.76  |
| Latitude   | N36° 12' 28.72"  |
| Longitude  | W86° 17' 27.97"  |
| Elevation  | 528'   |
| Market Region                                    | Nashville  |
| Distance From Nashville                          | 26 miles   |
| Time Zone  | Central  |
| City Website                                     | <a href="http://www.lebanontn.org">www.lebanontn.org</a>           |
| County Website                                   | <a href="http://www.wilsoncountytg.gov">www.wilsoncountytg.gov</a> |
| Additional Incorporated Cities within the County | Mt. Juliet   |
| Unincorporated Cities                            | Watertown  |

## POPULATION

|  | City   | County  |
|--|--------|---------|
| 2020 (Census)                            | 38,431 | 147,737 |
| 2024 Population                          | 48,217 | 165,860 |
| 2024 Median Age                          | 38.4   | 40.7    |
| 2029 Population Projection               | 56,668 | 184,005 |
| Annual Growth Rate (2024-2029 Projected) | 3.28%  | 2.10%   |

Source: ESRI

## CLIMATE

|  |           |
|--|-----------|
| Annual Average Temperature               | 59.6° F   |
| Average High Temperature                 | 71.0° F   |
| Average Low Temperature                  | 48.2° F   |
| Annual Average Precipitation             | 43.48"    |
| Annual Average Snowfall                  | 6"        |
| Prevailing Winds                         | Southerly |
| Mean Length of Freeze-Free Period (days) | 291       |

## TAX STRUCTURE

| LOCAL                        | City     | County   |
|------------------------------|----------|----------|
| <b>Property Taxes (2024)</b> |          |          |
| • Rate per \$100 value       | \$0.6855 | \$1.9089 |
| • Special School District    | \$0.2973 |          |
| <b>Ratio of Assessment</b>   |          |          |
| • Residential and Farm       | 25%      | 25%      |
| • Commercial/Industrial      | 40%      | 40%      |
| • Personal (Equipment)       | 30%      | 30%      |

|   |                 |                 |
|---|-----------------|-----------------|
| <b>Total Local Assessment (2024)</b>                | \$2,274,998,056 | \$7,101,235,184 |
| <b>Hotel-Motel Tax (Distribution: General Fund)</b> |                 | 5%              |
| <b>Motor Vehicle Tax Rate</b>                       |                 | \$25.00         |

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIP

## STATE

|   |
|---|
| <b>Sales Tax</b>  |
| • 4% tax on food and food ingredients                                     |
| • 7% on all other tangible personal property unless specifically exempted |

### Local Sales Tax Rate

- 2.75%

### Local and State Sales Tax Collected (FY2024)

- \$327,729,316

### Income Tax

- **Personal:** Repealed beginning January 1, 2021
- **Corporate Excise Tax:** 6.5% of Tennessee taxable income
- **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

## EDUCATION

|                              |                               |             |
|------------------------------|-------------------------------|-------------|
| District Name                | Wilson County and Lebanon SSD |             |
| Type of Public School System | <u>County</u>                 | <u>City</u> |
| District Grades Served       | Pre-K-12                      | Pre-K-12    |
| Number of Schools            | 25                            | 7           |
| Number of Classroom Teachers | 1,098                         | 268         |
| Student to Teacher Ratio     | 25:1                          | 16.82:1     |
| Additional Staff             | 394                           | 40          |
| Total Number of Students     | 20,238                        | 4,178       |
| Number of Private Schools    | 10                            |             |
| Total Number of Students     | 2,092                         |             |
| Number of Teachers           | 274                           |             |

|   |       |
|---|-------|
| Number of High School Graduates (2024)                | 1,887 |
| Graduation Rate                                       | 98.5% |
| Educational Attainment with a Degree (Adults Age 25+) | 48.0% |

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles)

- Cumberland University                      Lebanon
- TN College of Applied Technology        Hartsville
- Volunteer State Community College      Gallatin
- TN College of Applied Technology        Murfreesboro
- Middle TN State University                Murfreesboro

Source: National Center for Education Statistics

|   |     |
|---|-----|
| FastTrack Job Training Assistance Program Available | Yes |
|---|-----|

Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

|        |   |
|--------|---|
| City   | Mayor and City Council<br>Meets 1st and 3rd Tuesday at 6:00 p.m.<br>City Hall               |
| County | Mayor and County Commissioners<br>Meets 3rd Monday at 7:00 p.m.<br>Wilson County Courthouse |

### Fire Department

|                                     |     |
|-------------------------------------|-----|
| • Full-time fire fighters in city   | 90  |
| • City volunteers                   | 0   |
| • Full-time fire fighters in county | 143 |
| • County volunteers                 | 52  |
| • Fire stations in city             | 4   |
| • City fire trucks                  | 6   |
| • Fire stations in county           | 11  |
| • County fire trucks                | 15  |

### Law Enforcement

|   |     |
|---|-----|
| • Full-time police officers in city             | 112 |
| • Full-time police officers in county & sheriff | 160 |
| • City patrol cars                              | 115 |
| • County patrol cars                            | 244 |

|                              |             |               |
|------------------------------|-------------|---------------|
|                              | <u>City</u> | <u>County</u> |
| Insurance Rating             | 2-2X        | 4-4X          |
| Zoning Regulations           | Yes         | Yes           |
| Planning Commission          | Yes         | Yes           |
| Industrial Development Corp. | Yes         | Yes           |

## TRANSPORTATION

### AIR SERVICE

|                            |                                   |
|----------------------------|-----------------------------------|
| Nearest General Aviation   | Lebanon Municipal Airport         |
| Location Identifier        | M54                               |
| Distance from City         | 2 miles                           |
| Runway Length              | 5,000 feet and 1,801 feet         |
| Surface                    | Asphalt/Turf                      |
| Lighting                   | MIRL/PAPI                         |
| Fuel                       | 100LL/Jet A                       |
| Repairs                    | Major                             |
| Storage                    | Hangar, Tie Down                  |
| Transportation             | Taxi, Courtesy Car and Rental Car |
| Nearest Commercial Service | Nashville International Airport   |
| Location Identifier        | BNA                               |
| Distance from Lebanon      | 25 miles                          |

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

### HIGHWAYS

|                    |  |
|--------------------|--|
| U.S. Highways      | 70, 231                                  |
| State Highways     | 10, 24, 26, 109, 141, 171, 265, 266, 267 |
| Nearest Interstate | 40, 840                                  |

### COMMON CARRIERS

|                         |    |
|-------------------------|----|
| Air Freight Companies   | 2  |
| Motor Freight Companies | 19 |
| Terminal Facilities     | 7  |
| Bus Services            |    |
| Inter-City              | No |
| Local                   | No |
| Carrier Service         | No |

### RAILROADS SERVED BY

RJ Corman Railroad Company

### NAVIGABLE WATERWAYS

|                       |            |
|-----------------------|------------|
| River                 | Cumberland |
| Channel Depth         | 9 feet     |
| Nearest Port Facility | Nashville  |
| Miles from Port       | 28         |

## COMMUNICATIONS

|                            |   |
|----------------------------|---|
| Newspapers                 | The Lebanon Democrat<br>The Wilson Post<br>The Tennessean |
| Telephone Companies        | Multiple Providers  |
| Radio Stations             | WANT/FM   |
| Television Networks        | 6   |
| Cable Service Available    | Yes   |
| Channels                   | 200+  |
| Provider                   | Spectrum; AT&T  |
| Internet Service Available | Yes   |
| Provider                   | Spectrum; AT&T  |
| Fiber Optics Available     | Yes   |
| Provider                   | AT&T  |

## COMMUNITY FACILITIES

### Health Care

|                                      |     |
|--------------------------------------|-----|
| Doctors                              | 267 |
| Dentists                             | 53  |
| Hospitals                            | 1   |
| Beds                                 | 245 |
| Clinics                              | 19  |
| Nursing Homes                        | 5   |
| Retirement Homes                     | 6   |
| Residential Care/<br>Assisted Living | 10  |

### Recreation

|                                      |    |
|--------------------------------------|----|
| Libraries                            | 3  |
| Parks                                | 18 |
| Golf Courses<br>(Public & Private)   | 3  |
| Swimming Pools<br>(Public & Private) | 7  |
| Country Clubs                        | 2  |
| Theater                              | 4  |
| Bowling Alleys                       | 1  |

### Religious Organizations

|                   |     |
|-------------------|-----|
| Protestant        | 109 |
| Catholic          | 3   |
| Jewish            | 0   |
| Jehovah's Witness | 2   |
| Spanish           | 4   |
| Other             | 29  |

### Hotels & Motels

|                  |       |
|------------------|-------|
| Rooms            | 2,712 |
| Bed & Breakfasts | 3     |

### Largest Meeting Room

|          |     |
|----------|-----|
| Capacity | 300 |
|----------|-----|

### Restaurants

281

### Day Care Centers

44

### Day Care Homes

0

### Other

## FINANCIAL INSTITUTIONS

|                              |                              |                 |
|------------------------------|------------------------------|-----------------|
| Banks:                       | Total Number of Institutions | 17              |
|                              | Total Number of Offices      | 40              |
|                              | Deposits                     | 4,622,000,000   |
| Credit Unions:               | Total Number of Branches     | 4               |
|                              | Total Number of Offices      | 6               |
|                              | Deposits                     | 501,386,059     |
| Countywide Combined Deposits |                              | \$5,123,386,059 |

(Deposits for June 30, 2024)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

| Service          | Location  | Distance (Miles) |
|------------------|-----------|------------------|
| Tool & Die       | Local     |                  |
| Heat Treating    | Nashville | 28               |
| Foundry          | Smyrna    | 27               |
| Heavy Hardware   | Local     |                  |
| Sheet Metal      | Local     |                  |
| Lubricants       | Nashville | 28               |
| Welding Supplies | Local     |                  |
| Abrasives        | Local     |                  |

## SELECTED ECONOMIC INDICATORS

### 2024 ANNUAL AVERAGES (AGE 16+)

| Labor Force       | County  | Labor Market Area* |
|-------------------|---------|--------------------|
| Population        | 132,361 | 1,045,718          |
| Employed          | 82,343  | 688,464            |
| Unemployed        | 2,677   | 23,193             |
| Unemployment Rate | 3.1%    | 3.3%               |

\*Drive Time: 45 minute radius from Lebanon (County seat)

Source: ESRI

### 2024 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

|                               |       |
|-------------------------------|-------|
| Agriculture/Mining            | 0.3%  |
| Construction                  | 7.0%  |
| Manufacturing                 | 10.4% |
| Wholesale Trade               | 2.8%  |
| Retail Trade                  | 12.0% |
| Transportation/Utilities      | 7.8%  |
| Information                   | 2.0%  |
| Finance/Insurance/Real Estate | 7.9%  |
| Services                      | 45.7% |
| Public Administration         | 4.1%  |

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2024)

|                       |         |
|-----------------------|---------|
| Number of Units       | 193     |
| Ann. Avg. Employment  | 4,857   |
| Ann. Avg. Weekly Wage | \$1,271 |

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

|        |          |
|--------|----------|
| Year   | 2024     |
| Amount | \$43,999 |

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

|        |          |
|--------|----------|
| Year   | 2024     |
| Amount | \$93,684 |

Source: ESRI

### AVERAGE HOME SALES

|                        |           |
|------------------------|-----------|
| Year                   | 2024      |
| Number of Homes Sold   | 2,508     |
| Average Cost           | \$502,719 |
| 2024 Median Home Value | \$399,667 |

Source: Tennessee Housing Development Agency

### RETAIL SALES

|        |                 |
|--------|-----------------|
| Year   | 2024            |
| Amount | \$3,530,073,893 |

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

**Minerals:** Crushed Stone, sand, gravel, clay and limestone

**Timber:** Oak, Poplar and Cedar

## AGRICULTURAL

**Crops:** Hay, corn, soybean, tobacco, wheat

**Livestock:** Sheep, goats, cattle

## UTILITIES

|                     |  |  |  |
|---------------------|--|--|--|
| <b>GAS</b>          |  | <b>SEWER</b>                                 |  |
| Local Distributor   | City of Lebanon  | Sewer Provider                               | City of Lebanon  |
| Phone               | 615.443.2835   | Phone  | 615.444.0825   |
| Website             | <a href="http://www.lebanontn.org">www.lebanontn.org</a> | Website                                      | <a href="http://www.lebanontn.org">www.lebanontn.org</a> |
| Source Company      | Texas Eastern, Columbia Gulf                             | Type of Treatment                            | Activated sludge (secondary)                             |
| Fuel Oil Suppliers  | 2  | Capacity                                     | 10,000,000 GPD   |
| Suppliers of LP Gas | 6  | Current Usage                                | 7,000,000 GPD  |
|                     |  | City Sewer Coverage                          | 95%  |
|                     |  | Storm Sewer Coverage                         | 10%  |
|                     |  | Solid Waste Disposal Type                    | Landfill   |
| <b>WATER</b>        |  | <b>ELECTRICITY</b>                           |  |
| Water Supplier      | City of Lebanon  | Source Company                               | Tennessee Valley Authority                               |
| Phone               | 615.444.0485   |  |  |
| Website             | <a href="http://www.lebanontn.org">www.lebanontn.org</a> | <b>LOCAL POWER COMPANY (City and County)</b> |  |
| Source              | Cumberland River   | Middle Tennessee Electric                    |  |
| Capacity            | 12,000,000 GPD   |  |  |
| Current Consumption | 7,200,000 GPD  | President                                    | Chris Jones  |
| Storage Capacity    | 11,500,000 Gallons                                       | Local Address                                | Post Office Box 220<br>Lebanon, Tennessee 37088          |
|                     |  | Phone  | 877.777.9020   |
|                     |  | Outages                                      | 877.777.9111   |
|                     |  | Website                                      | <a href="http://www.mte.com">www.mte.com</a>             |

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

| Firm                              | Product or Service                                    | Total Employees | Union |
|-----------------------------------|---|-----------------|-------|
| Amazon Fulfillment Services       | Fulfillment Services                                  | 6,000           | None  |
| CEVA Logistics                    | VMI & Logistics Provider for DELL & Nissan            | 1,000           | None  |
| GEODIS                            | Distribution & Logistics                              | 1,658           | None  |
| FedEx Suppy Chain                 | Electronics Mfg, Refurbishment & Forward Distribution | 893             | None  |
| Cracker Barrel                    | Corporate Headquarters                                | 784             | None  |
| Lochinvar, LLC                    | Water Heaters, Boilers & Pool Heaters                 | 620             | None  |
| Under Armour                      | Sports Apparel Distributor                            | 525             | None  |
| Communications Test Design, Inc   | Repair, distribution and logistics                    | 500             | None  |
| O'Reillys Distribution Center     | Auto Parts Distribution                               | 435             | None  |
| FedEx Ground                      | Distribution Hub                                      | 427             | None  |
| Chewy, Inc.                       | Pet Supplies Distribution                             | 412             | None  |
| Performance Food Group            | Food Distribution                                     | 406             | None  |
| Performance Foodservice Nashville | Food Distribution                                     | 401             | None  |
| Pace Analytical National          | Environmental Laboratory Testing                      | 375             | None  |
| Autokinton                        | Automotive Metal Stamping                             | 350             | None  |
| Manheim Nashville                 | Auto Auction Facility                                 | 325             | None  |
| Walmart Fulfillment Services      | Supply Chain Distribution                             | 300             | None  |
| Thermo Fisher Scientific          | Biotechnology Products Distribution                   | 300             | None  |
| ALDI Inc.                         | Food Distribution                                     | 295             | None  |
| Journeys Distribution Center      | Distribution of Footwear & Accessories                | 282             | None  |
| REI Co-op                         | Sporting goods & recreational distribution            | 280             | None  |
| LEGACY Supply Chain Services      | Third Party Logistics Provider                        | 240             | None  |
| Famous Footwear                   | Footwear Distribution                                 | 215             | None  |
| Rooms To Go                       | Furniture Distribution                                | 213             | None  |
| American Wonder Porcelain         | Tile Manufacturer                                     | 200             | None  |

### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb, Executive Director**  
 Middle TN Industrial Development Association  
 2108 Westwood Avenue  
 Nashville, Tennessee 37212  
 Phone: (615) 269.5233  
[mtida@mtida.org](mailto:mtida@mtida.org)  
[www.mtida.org](http://www.mtida.org)

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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

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